

A Partnership:

Why a Long-Term Partnership is the Future of Core Processing



Executive Summary

In an era of "vendor hopping," a decade-long contract renewal is more than just a business deal; it is a testament to a deep-rooted partnership.

Colleen Woggon, CEO of Oakdale Credit Union, is leveraging her 39 years of institutional experience to secure the credit union's future, committing to a 10-year contract renewal with ESP.

Oakdale CU, which serves over 11,000 members across nine counties in South Central Wisconsin, has been with ESP since ESP's very beginning in 1996. For Colleen, the decision to stay with ESP for a cumulative 40 years was simple: **"No one holds a candle to ESP."**

➔ Keeping Pace with the Times: Updating Technology for a Digital-First Member Experience

Oakdale CU will be deploying ESP Digital Banking, a modern digital banking solution with modern apps.

Built in 2025, for the most cost-effective, technology-forward solution available.

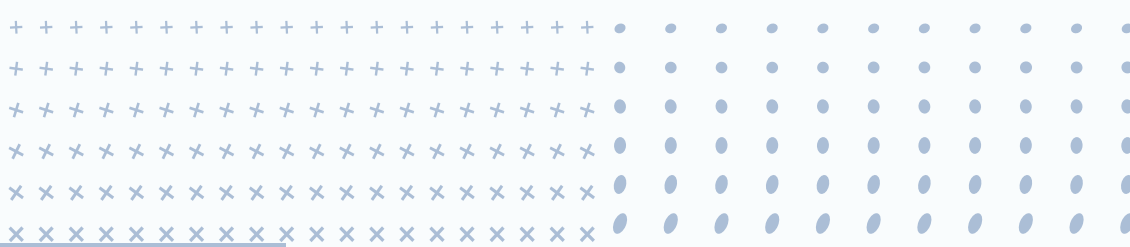
The focus will be on meeting members where they are. Through solutions like:

- Remote Deposit Capture
- Bill Pay
- Card Controls, and so much more.



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The FORZA^{3™} Advantage: Training "In a Heartbeat"

Colleen identifies ESP's FORZA^{3™} core processing platform as a driver of Oakdale CU's success. While many platforms are known for being difficult to master, Colleen finds that FORZA^{3™} provides a distinct competitive edge in staff training.

"We have employees from other credit unions who are shocked to learn how easy FORZA^{3™} is to use," Colleen said. **"You can train a teller in a heartbeat."**

This operational efficiency allows Oakdale CU's 31 employees across three branches to focus less on navigating software and more on serving their members.

Growing Together

100% Scalable for Growth

Over the past 30 years Oakdale CU and ESP have built a foundation for both to flourish:

369% *growth in Accounts*

growth in Assets **719%**

443% *growth in Loan Portfolio*

➔ The Culture: Feels Like Family

What makes ESP stand out in such a busy market is our culture. We foster a genuine sense of transparency and respect here that you don't see everywhere. We consistently put our clients first, which has earned us a rock-solid reputation. You can really see it in the way our credit union clients rave about us and the high level of respect we get from others across the industry.

➔ About Enhanced Software Products, Inc.

Enhanced Software Products, Inc. (ESP) is a leading core processing provider for credit unions. Its advanced FORZA^{3™} platform and commitment to client service help credit unions operate efficiently and deliver outstanding member experiences.

ESP's Vision: "To be the most trusted and admired Core Processor in the industry."



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